

WordFinder

WordFinder Unlimited Wins 2018 LocWorld Process Innovation Challenge for Europe

Informally called “Spotify for dictionaries,” WordFinder Unlimited provides access to all the best dictionaries in the world with one innovative app on virtually any device.

Gothenburg, Sweden – September 27, 2018 - WordFinder Software International AB, (www.wordfinder.com) announced today that it won the 2018 LocWorld Process Innovation Challenge (PIC) for Europe. The prestigious award celebrates the innovators and disruptors in the localization industry. The PIC for Europe took place June 6-8, at the Localization World conference, Warsaw, Poland, where a panel of industry process experts evaluated a sea of competing technology entries and then selected WordFinder Unlimited the “Process Innovator of the Year.”

“We are honored that WordFinder Unlimited won the Process Innovation Challenge at LocWorld in Warsaw,” commented Ola Persson, Founder and CEO at WordFinder Software International AB. “For almost three decades, WordFinder has helped people find the right words in the right context, continually growing our catalog of world-class publishers and advancing our technology. Now we have one, easy-to-use service with several hundred of the best dictionaries and millions of words.”

WordFinder Unlimited is the world’s most comprehensive dictionary service with the mission to feature all the best dictionaries in the world, including HarperCollins, Langenscheidt, PONS, Hoepli, and Zanichelli. The dictionary service, launched in 2017 and called by many, “Spotify for Dictionaries,” empowers users to communicate efficiently and correctly in 26 languages on all platforms - Windows, Mac, Android and iOS. The solution delivers a new global standard for providing dictionary and terminology content and leverages an innovative compensation approach with traditional publishers.

About LocWorld’s Process Innovation Challenge (PIC)

PIC (<https://pic.locworld.com>) is a challenge competition for innovations and innovators in the localization and translation industry. Shortlisted innovators pitch their ideas in front of peers and experts, in a “Shark Tank/Dragon’s Den” format. One winner takes home the Process Innovator of the Year Award. The competition enables innovators to showcase their innovations, share valuable knowledge and insights, and get industry recognition and backing. The PIC takes place during the Localization World conferences in Asia (April), Europe (June), and in North America (October). Created by Ulrich Henes and Dave Ruane, the PIC is hosted and supported by Localization World (<https://locworld.com>) and Xplanation (<https://www.xplanation.com>).

About WordFinder Software International AB

At WordFinder Software International AB (WordFinder), we have a passion for communication and are constantly developing our services and our applications with new functionality and new languages and dictionaries, all to make it easier for everyone to communicate confidently and effectively.

WordFinder

Since our founding in 1990, WordFinder has helped people to find the right words in the right context. We've continually developed and grown our catalog of content. From having sold hundreds of thousands of software applications, we've now aggregated all our knowledge into an all-in-one subscription service - WordFinder Unlimited. We are now one service with hundreds of dictionaries and millions of words. We build bridges between people, languages, countries, and cultures.

More than 25,000 businesses and more than 500,000 users are now communicating with WordFinder's solutions and services. Our assortment of dictionaries, which is the market's broadest, includes dictionaries from the world's leading publishers. Today, WordFinder's solutions are used by professionals from every type of company and organization. More information on the company can be found at www.wordfinder.com.

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