

WordFinder

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Ørsted empowers employees to communicate across borders and continents with WordFinder

Global leader in offshore wind and green energy selects WordFinder, the enterprise solution that's like 'Spotify for dictionaries', to provide unlimited access for Ørsted's 6,000 employees to more than 330 dictionaries covering 26 languages.

Gothenburg, Sweden – December 11, 2018 WordFinder Software International AB (wordfinder.com), the leader in dictionary solutions, announced today that Ørsted (orsted.com) – Denmark's largest energy company and global leader in offshore wind and frontrunner in green energy, is supporting its international growth with WordFinder, empowering its workforce to communicate across borders and continents.

Ørsted's vision is a world that runs entirely on green energy. Ørsted develops, constructs and operates offshore and onshore wind farms, bioenergy plants, and innovative waste-to-energy solutions. Ørsted's previous dictionary setup was primarily focused on the Danish market. As Ørsted has become more international, the company identified the need for a dictionary solution that could cater to its entire footprint.

Ørsted chose WordFinder because the solution can be tailored to suit the company's business and growth needs very quickly and is compatible across all platforms – phones, tablets, and laptops. Moreover, WordFinder integrates seamlessly with all Microsoft Office programs. This means employees can instantly look up and paste words directly from and into e.g. Word. Further, users can download the dictionaries to use offline wherever they go.

Lone Kanstrup, Lead Language Consultant in Internal Communication at Ørsted, says: "We've selected WordFinder to offer our employees the possibility of accessing dictionaries anywhere in the world, regardless of location and internet availability. Moreover, it was possible for us to incorporate our own business-specific terminology in the same application."

WordFinder is the world's most comprehensive dictionary service with the mission to feature all the best dictionaries in the world, including HarperCollins, Langenscheidt, PONS, Hoepli, and Zanichelli. WordFinder - by many called 'Spotify for dictionaries' - empowers users to communicate efficiently and correctly in 26 languages on all platforms. WordFinder delivers a new global standard and innovative approach to providing dictionary and terminology content from traditional publishers.

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“To grow in today’s markets, global companies need to be able to communicate effectively and professionally in the international regions they serve. Ørsted is putting the right strategy in place with WordFinder to better communicate across continents with an enterprise-wide and cross-platform application that provides instant access to all the dictionary content its employees need,” said Ola Persson, Founder and CEO at WordFinder Software International AB

About Ørsted

As the world’s leading developer of offshore wind farms, Ørsted has installed 5.1GW offshore wind capacity in Europe and has a further 3.8GW under construction. It's Ørsted’s ambition to have installed a total offshore wind capacity of 11-12GW worldwide by 2025. The Ørsted vision is a world that runs entirely on green energy. Ørsted develops, constructs and operates offshore and onshore wind farms, bioenergy plants and innovative waste-to-energy solutions and provides smart energy products to its customers. Headquartered in Fredericia, Denmark, Ørsted employs 6,000 people. For more information on Ørsted, visit www.orsted.com.

About WordFinder Software International AB

At WordFinder Software International AB (WordFinder), we have a passion for communication and are constantly developing our services and our applications with new functionality and new languages and dictionaries, all to make it easier for everyone to communicate confidently and effectively.

Since our founding in 1990, WordFinder has helped people to find the right words in the right context. We’ve continually developed and grown our catalog of content. From having sold hundreds of thousands of software applications, we’ve now aggregated all our knowledge into an all-in-one subscription service - WordFinder Unlimited. We are now one service with hundreds of dictionaries and millions of words. We build bridges between people, languages, countries, and cultures.

More than 25,000 businesses and more than 500,000 users are now communicating with WordFinder’s solutions and services. Our assortment of dictionaries, which is the market’s broadest, includes dictionaries from the world’s leading publishers. Today, WordFinder’s solutions are used by professionals from every type of company and organization. More information on the company can be found at www.wordfinder.com.

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Contact: Ola Persson, President & CEO
Email: ola@wordfinder.com
Phone: +46 31 719 62 00